



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN NORTH CAROLINA

## CONGRESSIONAL DISTRICT 13

Number of Recreational Boats*	<b>30,101</b>
Recreational Boating Industry Businesses	<b>29</b>
Total Jobs	<b>2,426</b>
Annual Recreational Boating-Related Spending	<b>\$130.5 MILLION</b>



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

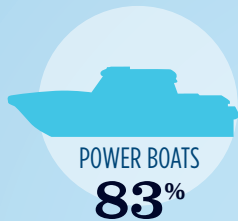
**\$307.6** MILLION

### RECREATIONAL BOATS IN NC-13

TOTAL BOATS\* **30,101**

REGISTERED BOATS	30,101
Power boats	25,093
PWCs	4,145
Sailboats	763
Other Boats	100

HOUSEHOLDS PER BOAT **9.5**

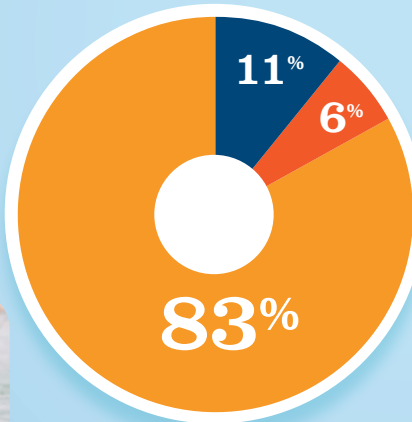


\* Total boats are registered boats as reported by states to the USCG.

### RECREATIONAL BOATING CREATES JOBS IN NC-13

TOTAL BOATING JOBS **601**

Boat Building	-
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	498
Dealers / Wholesalers	36
Boat Services	67



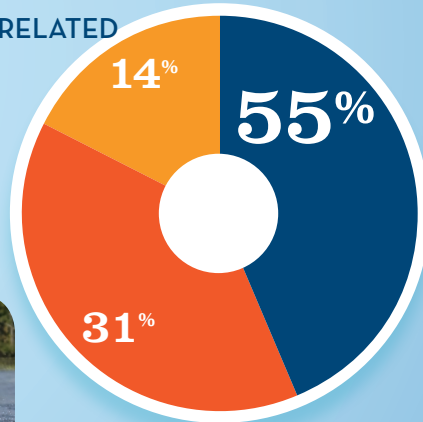
● BOAT BUILDING †  
● MOTOR/ENG. MFRGR. †  
● ACC./SUPPLIES MFRGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES  
 † 0%



### RECREATIONAL BOATING-RELATED BUSINESSES IN NC-13

TOTAL BUSINESSES **29**

Boat Building	-
Motor / Engine Mfrgr.	-
Accessory / Supplies Mfrgr.	4
Dealers / Wholesalers	9
Boat Services	16



● BOAT BUILDING †  
● MOTOR/ENG. MFRGR. †  
● ACC./SUPPLIES MFRGR.  
● DLRS/WHOLESALERS  
● BOAT SERVICES  
 † 0%



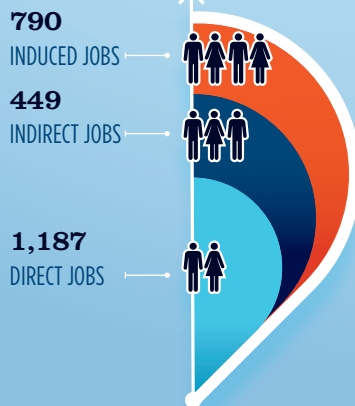
### ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN NC-13

EST. TOTAL JOBS **2,426**

MILLIONS

EST. TOTAL LABOR INCOME **\$100.4**

Est. Direct Income	\$40.7
Est. Indirect Income	\$25.1
Est. Induced Income	\$34.6

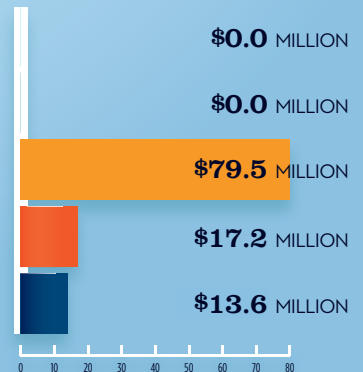


### RECREATIONAL BOATING INDUSTRY SALES IN NC-13

Boat Building	\$0.0	\$0.0 MILLION
Motor / Engine Mfrgr.	\$0.0	\$0.0 MILLION
Accessory / Supplies Mfrgr.	\$79.5	\$79.5 MILLION
<b>TOTAL MFRG. SALES</b>	<b>\$79.5</b>	

Dealers / Wholesalers	\$17.2	\$17.2 MILLION
Boat Services	\$13.6	\$13.6 MILLION
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$30.8</b>	

BOAT BUILDING	DLRS/WHOLESALERS
MOTOR/ENG. MFRGR.	BOAT SERVICES
ACC./SUPPLIES MFRGR.	



Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University